



INVESTMENT INDUSTRY ASSOCIATION OF CANADA
ASSOCIATION CANADIENNE DU COMMERCE DES VALEURS MOBILIÈRES

IIAC Recognizes Aspiring Industry Professional Through Future Leader Scholarship Award

TORONTO, November 29, 2010 – The Investment Industry Association of Canada (IIAC) announces the launch of the 2010 IIAC Future Leader Scholarship Award competition. Nominations will be accepted from November 29th, 2010 to January 31st, 2011.

“The IIAC Future Leader Scholarship Award recognizes an employee from one of our member firms,” said Ian Russell, President and CEO, IIAC. “The award goes to an individual who best demonstrates community involvement, leadership, industry achievement and commitment to the Canadian investment industry.”

This is the second year for this prestigious industry competition. The Award recipient receives funding to attend one session of SIFMA’s education program, the Securities Industry Institute (SII), at the Wharton School of Business in Philadelphia in March 2011. The prize, valued at approximately \$10,000, includes cost of tuition, transportation to and from Philadelphia, accommodation during the trip and \$1,000 cash.

Participants of the SII program examine current thinking in economics, finance, management, marketing, professional development and operations. The course runs from March 6th to 11th, 2011.

Last year’s winner was Steven Brophy, VP Managing Director and Branch Manager, BMO Nesbitt Burns. “I was thrilled to have won this prestigious award,” said Brophy. In addition to receiving a fully paid trip to the Wharton School of Business in Philadelphia, I was also able to network with many respected leaders of the business community while learning from some of the brightest minds in our industry.”

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Applicants must be a full time employee of an IIAC member firm and be employed by an IIAC member firm at the time the course is offered in March 2011. All applications must be submitted to the IIAC via email at membership@iiac.ca by 5:00 p.m. Monday, January 31, 2011. All entries will be reviewed by a panel of judges during the first week of February 2011.

Judging Panel

The judging panel for the 2010 IIAC Future Leader Scholarship Award competition includes:

- Doug Hall, Past Chair, Nova Scotia Business Inc.
- Harold MacKay, Counsel & Former Managing Partner & Chairman, MacPherson Leslie & Tyerman LLP
- Jean Martel, Partner, Lavery LLP
- Joe Oliver, past President and Chief Executive Officer, Investment Dealers Association of Canada (IDA)

For more information or to apply to the 2010 IIAC Future Leader Scholarship Program, please visit www.iiac.ca.

The Investment Industry Association of Canada (IIAC)

The Investment Industry Association of Canada (IIAC) is a member-based professional association that advances the growth and development of the Canadian investment industry. The IIAC acts as a strong, proactive voice to represent the interests of our member firms, which range in size from small firms to large organizations that employ thousands of individuals across the country. Our members work with Canadians to help build prosperity and investment security for investors and their families. For more information, please visit www.iiac.ca.

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