



INVESTMENT INDUSTRY ASSOCIATION OF CANADA
ASSOCIATION CANADIENNE DU COMMERCE DES VALEURS MOBILIÈRES

2011 IIAC Future Leader Scholarship Award: Fact Sheet

What is the 2011 IIAC Future Leader Scholarship Award?

The 2011 IIAC Future Leader Scholarship Award, presented by CSI Global Education Inc., recognizes an employee of one of IIAC's member firms who best demonstrates community involvement, leadership, industry achievement and commitment to the Canadian investment industry. This is the third year for this prestigious competition, which runs from September 15th, 2011 to December 15th, 2011.

What does the 2011 IIAC Future Leader Scholarship Award Provide?

The Award recipient will receive funding to attend one session of SIFMA's education program, the Securities Industry Institute (SII), at the Wharton School of Business in Philadelphia from March 4th to 9th, 2011.

The prize includes the cost of tuition, transportation to and from Philadelphia, accommodation during the trip and \$1,000 cash for use while in Philadelphia, a total prize value of approximately \$10,000.

Why is the 2011 IIAC Future Leader Scholarship Award Important?

IIAC would like to recognize one individual's leadership and commitment to the Canadian investment industry. This prestigious Award allows one future leader to enhance his/her management skills and knowledge by participating in the SII program.

The SII program will allow the Award recipient to examine the current thinking in economics, finance, management, marketing, professional development and operations. Furthermore, it will familiarize the winner with the challenges facing the securities industry; expand his/her working knowledge of key aspects of the securities business; and provide opportunities for interchange among participants and with the industry, academic and business leaders who serve as faculty. The course will also equip the Award recipient with practical information, ideas and answers directly applicable to present and future career responsibilities.



INVESTMENT INDUSTRY ASSOCIATION OF CANADA
ASSOCIATION CANADIENNE DU COMMERCE DES VALEURS MOBILIÈRES

Who Can Apply?

The applicant must be a full time employee, at any level or position, of an IIAC member firm and be employed by an IIAC member firm at the time the course is offered in March 2012. For a list of IIAC member firms please visit www.iiac.ca (select “About Us”).

How Do Applicants Apply?

Entrants must complete the IIAC Scholarship Award entry form and submit to IIAC by 5:00p.m. Thursday, December 15, 2011. For more information or to apply, please visit www.iiac.ca.

How is a Winner Selected?

All applications will be reviewed by a panel of judges consisting of industry professions. Please refer to the “IIAC Future Leader Scholarship Judges” section at www.iiac.ca for a complete list and description of this year’s participating judges.

Who Has Won In Previous Years?

The recipient of the 2010 IIAC Future Leader Scholarship Award was Quentin Broad, Managing Director, Head of Equity Research, CIBC World Markets Inc.

The recipient of the 2009 IIAC Future Leader Scholarship Award was Steven Brophy, VP Managing Director and Branch Manager, BMO Nesbitt Burns.

- 30 -

For Media Inquiries, Please Contact:

Ana Aujla
Manager, Public Affairs and Marketing Communications
Investment Industry Association of Canada (IIAC)
Tel: 416-687-5478 / Email: aaujla@iiac.ca