



INVESTMENT INDUSTRY ASSOCIATION OF CANADA  
ASSOCIATION CANADIENNE DU COMMERCE DES VALEURS MOBILIÈRES

## **IIAC expands member benefits with launch of preferred-rate Gmarkets Pilot; Gmarkets and IIAC work together to survey debt markets transparency**

**TORONTO, Canada, September 19, 2006** – Gmarkets Inc., a Toronto-based financial information company, announced today that it has agreed to deliver its real-time market data services using its flagship product, Gmarkets Pilot, to Investment Industry Association of Canada (IIAC) members at preferred subscription rates.

Gmarkets Pilot provides real-time market data from benchmark sources including CanPX, GovPX, Tullett Prebon, Freedom International Brokerage, Prebon Canada, Shorcan Brokers, The Bank of Canada, and U.S. Federal Reserve. Market coverage includes fixed income, money markets, foreign exchange, derivatives, and rate fixings. Real-time data includes Canadian treasury bills and bonds, bankers' acceptances, deposits, bank rates, spot FX, interest rate swaps, volatility curves, LIBOR, Euribor and CDOR. Effective immediately, IIAC members may register for a free trial of Gmarkets Pilot by visiting [www.gmkts.com](http://www.gmkts.com).

The Investment Industry Association of Canada (IIAC), formerly the professional association arm of the Investment Dealers Association of Canada (IDA) provides a range of benefits to its members, including sourcing and negotiating group purchase agreements for common products and services used by its members.

“The Gmarkets Pilot is designed to help our members find the best all-round deal for their clients while managing market risk. We are pleased to work with Gmarkets to offer access to a high-quality real-time market data service at a special rate for our members,” said Ian Russell, President and Chief Executive Officer of IIAC.

“It is our pleasure to work closely with the IIAC and its members to provide price discovery tools and transparency for the Canadian markets. IIAC members will benefit from our Canadian focus and commitment to high quality market data services and advanced technology.” said Robin Hanlon, President and CEO of Gmarkets Inc.

Gmarkets Inc. and IIAC are also working together to survey the perception of transparency in the Canadian debt markets for institutional investors and investment advisors. This is Gmarkets second annual survey and this year it incorporates matters directly related to proposed regulatory changes. Interested parties may go to [www.gmkts.com/aboutthemarkets.html](http://www.gmkts.com/aboutthemarkets.html) to download a copy of the 2005 survey and participate in this year's survey.

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Founded in 2004, Gmarkets is a financial information service based in Toronto. The company's mission is to become the best capital markets information service in Canada. The company's flagship service is PILOT, a real-time workstation for financial professionals delivered over the Internet. This customizable desktop aggregates leading sources of capital markets content. For more information, visit [www.gmkts.com](http://www.gmkts.com) or call at 1-800-586-2269.

The Investment Industry Association of Canada (IIAC) advances the position of the Canadian investment industry on regulatory and public policy issues. As the professional association for the industry, IIAC has a mandate to promote efficient, fair and competitive capital markets for Canada while helping its member firms across the country succeed in the industry.

For more information:

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