



INVESTMENT INDUSTRY ASSOCIATION OF CANADA
ASSOCIATION CANADIENNE DU COMMERCE DES VALEURS MOBILIÈRES

NEWS RELEASE

For immediate release

Investment Industry Association Welcomes 10 Affiliates

Toronto, June 8, 2007 – The Investment Industry Association of Canada (IIAC) is pleased to announce ten leading Canadian firms have joined IIAC as affiliates. IIAC and its affiliates share information and address a range of issues affecting the broker/dealers serving Canadian institutional and retail investors. Affiliates are firms that participate in the securities industry or that offer securities processing facilities or other services to IIAC members. IIAC and its affiliates have common interests in promoting Canadian capital markets efficiency and innovation. The Association's first affiliates are: Broadridge (formerly ADP Brokerage), egX Canada Inc., Freedom International Brokerage Company, IBM Canada Ltd., Montréal Exchange, Omgeo, PriceMetrix Inc., Shorcan Brokers Limited, SS&C Technologies and TSX Group Inc.

Ian Russell, President and CEO of the Investment Industry Association, said: "Canadian securities dealers cannot expect to compete truly effectively in Canadian or international capital markets by operating in isolation. Working together and with our affiliates, our members will be better informed, better prepared, better able to meet their clients' needs in a constantly evolving world."

The Investment Industry Association offers affiliates information, influence and member access. Affiliate benefits include invitations to Association member-only events, personalized briefings, attendance at select meetings and other options.

Mary Wong, Vice-President – Marketplace Operations of egX Canada, the world's first real estate securities exchange, says "egX Canada is very pleased to be one of the first affiliate members of the IIAC. egX Canada intends to work with the IIAC to better understand and serve member needs. We look forward to providing the members an innovative venue to transact real estate products." Jim Magee, President of the inter-dealer broker Shorcan, added: "Shorcan is a friend to the community – in our city, in our markets, in our world. We know that we are only as good as the company we keep. Becoming an IIAC affiliate enables us to connect even more fully in the securities community."

Russell continued: "Success in today's fast-paced markets is determined by how fast companies can obtain information and take advantage of it. The combination of our affiliates, the Association and our members speeds and expands information-sharing, providing synergies for us all. This will contribute to further achievements by the Canadian securities industry."

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The Investment Industry Association of Canada (IIAC), formerly the industry association arm of the Investment Dealers Association of Canada (IDA), advances the position of the Canadian investment industry on regulatory and public policy issues. As the professional association for the industry, the Investment Industry Association has a mandate to promote efficient, fair and competitive capital markets for Canada while helping its member firms across the country succeed in the industry.

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WELCOME TO OUR AFFILIATES



BROADRIDGE FINANCIAL SOLUTIONS *Accurate. Dependable. Efficient.*

Contact: Michael Dignam, President – Securities Processing Solutions, Canada

Tel: (416) 865-6507; E-mail: michael.dignam@broadridge.com; www.broadridge.com/

“Broadridge focuses entirely on what we do best – helping financial services institutions and public companies around the world become more efficient and more focused on better serving their customers. Working with IIAC helps us help our clients.”



EGX CANADA INC. *The world's first real estate exchange*

Contact: Alexia Helgason, Manager – Marketing

Tel: (604) 681-7210, x129; E-mail: ahelgason@egxcanada.com; www.egxcanada.com/

“egX Canada is very pleased to be one of the first affiliate members of the IIAC. egX Canada intends to work with the IIAC to better understand and serve member needs. We look forward to providing the members an innovative venue to transact real estate products.”



FREEDOM INTERNATIONAL BROKERAGE COMPANY *Move fast. Trade smarter.*

Contact: Peter C. McRae, President and CEO

Tel: (416) 367-2901; pmcrae@freedom.ca; www.freedom.ca

“As Canada’s largest full-service inter-dealer broker, Freedom is excited to be a part of the inaugural IIAC Affiliate Program. With Freedom’s client base being almost exclusively IIAC members, we expect the Affiliate Program will be a very valuable resource in helping Freedom maintain a meaningful two-way dialogue with its constituents.”



IBM CANADA LTD. *Innovation for Results*

Contact: Ralph Jones, Securities Industry Services (SIS) Sales Manager

Tel: (416) 478-5923; E-mail: rljones@ca.ibm.com; www-03.ibm.com/services/ca/en/sis/

“IBM SIS is committed to our customers in the Canadian securities industry. Being an IIAC affiliate provides us with a great opportunity to better serve our customers and to share our expertise to help shape the broader financial markets community.”



Contact: Jean-Charles Robillard, Director, Media Relations and Communications

Tel: (514) 871-3551; Email: jcrobillard@m-x.ca; www.m-x.ca/accueil_en.php

The mission of the Montréal Exchange is to operate and develop high-quality market and clearing services for the benefits of its Canadian and international clients. We believe that being an affiliate of the IIAC is one way to help us remain in the forefront of worldwide developments in capital markets.



OMGEO *Shaping STP*

Contact: David Sexsmith, Relationship Manager

Tel: (905) 767-5405; E-mail: David.Sexsmith@omgeo.com; www.omgeo.com/canada/index.php?lang=3&lang=1

"Omgeo appreciates the value IIAC brings to the industry as a promoter of community by providing a venue for key constituents to explore industry issues."

PriceMetrix

PRICEMETRIX *Realize Your Value*

Contact: Doug Trott, President & CEO

Tel: (416) 955-0514 X229; E-mail: doug.trott@pricematrix.com; www.pricematrix.com

"We are enthusiastic about the opportunity to work with the new Investment Industry Association of Canada. The IIAC performs a pivotal role in advocating for the securities industry on behalf of retail and institutional participants, and also those that invest in Canada's capital markets. The Affiliate Program will diversify the base of IIAC constituents and contribute to the ongoing vibrancy of the Association. Congratulations on your first year as the new IIAC!"



SHORCAN BROKERS LIMITED *The next trade*

Contact: Shah Asmi, Head of Marketing

Tel: 416.360.2500; E-mail: sasmi@shorcan.com or info@shorcan.com; www.shorcan.com/

"Shorcan is a friend to the community – in our city, in our markets, in our world. We know that we are only as good as the company we keep. Becoming an IIAC affiliate enables us to connect even more fully in the securities community."



SS&C TECHNOLOGIES *Expertise. Technology. Power.*

Contact: Tanya Weidinger, Product Management – FMCNet

Tel: (905) 212-3289; tweidinger@sscinc.com or solution@sscinc.com; www.sscitech.com

"Our vision is to leverage our expertise and technology to empower our clients. Being affiliated with the IIAC brings us closer to our clients. "



TSX GROUP INC.

Contact: Steve Kee, Director, Media & Marketing

Tel: (416) 947-4682; Email: steve.kee@tsx.com; www.tsx.com

"Global markets demand greater connectivity among market participants. The IIAC plays a vital role in connecting Canadian market participants in a period of profound change."